

Ellen Rohr – The Plumber’s Wife turned [Business Makeover Expert](#)®

Once upon a time, Ellen got involved in her husband’s company after his partner died unexpectedly. Boy was she humbled! It seemed like lots of money was moving through the company, but at the end of the month there was never any money left. Thankfully, Ellen found terrific mentors, savvy contractors who taught her how to keep score in business, how to put a simple business plan together and how to make money.

Ellen started Bare Bones Biz, a venture capital and consulting company in 1995 to help folks of all ages turn their big ideas into successful businesses. Ellen is also a successful franchisor, helping launch a plumbing franchise to 47 locations and \$40 million in sales in under 2 years. Ellen is currently the president of Zoom Drain and Sewer, LLC since 2014.

Ellen is also the author of four business basics books: [Where Did the Money Go?](#), [How Much Should I Charge?](#), [The Bare Bones Biz Plan](#) and [The Weekend Biz Plan](#).

Ellen teaches the few things that make all the difference to business success: Easy financial clean up, profitable pricing and powerful business planning. She helps make ordinarily dry-as-dust business planning powerful, easy-to-do and fast-to-cash. You can create a profitable business – and you can do it in a weekend.

Basic business information is empowering. Good people with an understanding of business can positively impact the world in a profound way. A society with a peaceful, ethical, honorable exchange of goods and services works... in your business, in our country, across the planet.

Mission
***We believe honorable
free trade expands
Peace, Prosperity and
Freedom across the
planet.***

Ellen contributes to: **Make Mine a Million, Nexstar Legacy Foundation, HGTV, Ozark’s Public Television, Office Depot, American Express Open Forum, The Springfield Business Journal, Plumbing, Heating and Cooling Magazine, Plumbing and Mechanical Magazine, Count Me In, Plumbing, Heating, and Cooling Contractors of America, Nexstar Association, Messe Frankfurt, AHR Exposition, International Engineering Association, Quality Service Contractors of America, National Chimney Sweeps Guild, International Cleaning Specialists Magazine, Business News Media, TMB Publishing Group, Onsite Waste Management Group, Radiant Panel Association, Interior Design Association of Western New York, Springfield Medical Managers Association, BlogTalkRadio, The Inspector’s Journal, National Association of Home Builders, National Association for Women Business Owners, Roofing Contractor Magazine, Walls & Ceilings Magazine, Huffington Post, PHC News.**



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